

Curriculum Vitae Alberto Di Minin

PROFILE



Alberto Di Minin, Ph.D.
Associate Professor – Scuola Superiore Sant'Anna
www.diminin.it

Alberto Di Minin is Associate Professor of Strategy (Economia e Gestione delle Imprese) at the Institute of Management - Scuola Superiore Sant'Anna (Pisa, Italy – www.sssup.it), and Research Fellow with the Berkeley Roundtable on the International Economy (BRIE, University of California Berkeley <http://brie.berkeley.edu/>).

Alberto's research and teaching deals with the **appropriation of innovation**. In particular he focuses on **open innovation** and **business model innovation**. He also works on **science and technology policy**, technology transfer, intellectual property and R&D management. His latest publications appeared on California Management Review, J. of International Business Studies, R&D Management J., Research Policy.

In 2006 he got his Ph.D. with a dissertation on the internalization of R&D from U.C. Berkeley, which was recognized with a Dissertation Award by the Industry Studies of the Alfred Sloan Foundation. Alberto has received a M.S. in Public Policy from the Georgia Institute of Technology, Atlanta and a B.A. in Economics from the Scuola Sant'Anna and the Università Statale of Pisa.

At Scuola Superiore Sant'Anna Alberto is Group Leader of a research team on Innovation Management, he is the Delegate of the Rector for China, Director of Istituto Galileo Galilei at Chongqing University, and of the Confucius Institute of Pisa. He collaborates with the Office of Technology Transfer and with the Doctorate in Management. In December 2010, Alberto was granted tenure at Scuola Superiore Sant'Anna. He was promoted to Associate Professor in December 2014.

PERSONAL INFORMATION

First name / Surname

Alberto / Di Minin

Current Positions

- Associate Professor of Management
Scuola Superiore Sant'Anna (Pisa, Italy)
- Scuola Superiore Sant'Anna Delegate of the Rector for China
- Director, Istituto Galileo Galilei, Chongqing University, China
- Director, Confucius Institute of Pisa, Scuola Superiore Sant'Anna
- Research Fellow – Berkeley Roundtable on the International Economy (Berkeley, CA)
- Country Delegate (Italy) – SME and Access to Risk Finance Committee – Horizon 2020, European Commission
- Social Innovation Fellow – Meridian International Center (Washington, DC)

Website

www.diminin.it

Twitter

@adiminin

Blog

<http://albertodiminin.nova100.ilsole24ore.com/>

Nationality

Italian

Gender

Male

RESEARCH POSITIONS

Associate Professor of Management

Dates	Hired as Assistant 2007 – Tenure Granted Dec. 2010 – Advanced to Associate December 2014.
Occupation or position held	Assistant Professor of Management (Ricercatore Universitario)
Main activities and responsibilities	Research and teaching undergraduate, graduate and doctoral courses on technology management, intellectual property management, business model innovation, policy evaluation, science and technology policy, service sciences. Assistance to the coordination of the Doctoral program in Management. Assistance to the coordination of a research team on technology management, science and technology policy evaluation. Delegate of the Rector for China, Director of the Galileo Galilei Italian Institute at Chongqing University and Director of the Confucius Institute of Pisa, at Scuola Superiore Sant'Anna. Assistance to the coordination of the technology transfer activities of the School, which requires close interaction with scientists and engineers, technology transfer and R&D managers in companies and other universities, venture capitalists and business angels.
Name and address of employer	Scuola Superiore Sant'Anna – Piazza Martiri della Libertà 33 – 56127 Pisa – Italy
Type of business or sector	University: Research and Education
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Dates	2010 - 2013
Occupation or position held	Visiting Assistant Professor of Management
Main activities and responsibilities	Research and teaching undergraduate, and doctoral courses on technology management.
Name and address of employer	University of Twente – Drienerlolaan 5, 7522 NB Enschede - The Netherlands
Type of business or sector	University: Research and Education
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Dates	Since 2004
Occupation or position held	Instructor for MBA and Executive Education
Main activities and responsibilities	Executive and MBA teaching on business model innovation and intellectual property management-
Name and address of employers	Master MAINS (Management of Innovation and Service Engineering) - Scuola Superiore Sant'Anna – Pisa – Italy SIAF (International School for Advanced Education) - Strada provinciale del Monte Volterrano – Volterra (PI) – Italy Master Fhink - Finmeccanica Group – Via Piemonte 60 – 00187 Roma – Italy Università LUISS – Viale Romania 32 – 00197 Roma – Italy
Type of business or sector	Graduate and Executive Education

Dates	August 2002 – December 2006
Occupation or position held	Research and Teaching Associate
Main activities and responsibilities	Research activity on: open innovation management, intellectual property, service science, international business, regional and national economic planning, science and technology policy. Teaching activity on: economic planning and international business.
Name and address of employer	Berkeley Roundtable on the International Economy - 2234 Piedmont Avenue – Berkeley – 94720 CA – USA Haas School of Business – University of California – Berkeley – 94720 CA – USA
Type of business or sector	Research and Education
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Dates	January 2001 – May 2002
Occupation or position held	Research Associate
Main activities and responsibilities	Policy evaluation, regional economic planning, data analysis, research on science management and technology transfer.
Name and address of employer	Economic Development Institute and School of Public Policy, Georgia Institute of Technology 685 Cherry Street – Atlanta – 30332 GA – USA
Type of business or sector	Research and Education
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Dates	July 2000 – December 2000
Occupation or position held	Internship and assistance to strategic planning activities
Main activities and responsibilities	Data analysis, forecasting and competitive analysis, assistance to scenario planning and business intelligence.
Name and address of employer	Telecom Italia Lab – Largo Borgaro, 27 – 10149 Torino – Italy
Type of business or sector	TLC / Industrial R&D
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Dates	January 2000 – July 2000
Occupation or position held	Internship
Main activities and responsibilities	Policy evaluation
Name and address of employer	IRPET (Regional Agency for Economic Planning – via della Farina, 27 – 10149 Torino – Italy
Type of business or sector	Public administration

PROFESSIONAL ACTIVITIES

Coordination of Research Projects

Alberto Di Minin coordinates and takes part to various research projects in close collaboration with Prof. Andrea Piccaluga, at Scuola Superiore Sant'Anna. Andrea and Alberto coordinate a research team of 17 researchers, post-doc and doctoral research assistants, and administrative staff. Currently these are the main research project coordinated by Alberto.

European Investment Bank University Research Sponsorship (EIBURS), 2015-2018. Scientific Coordinator and Principal Investigator for a three years grant on "How can larger organizations also be innovative organizations?", with University of Leuven and University of Groningen.

European Commission, JRC (2015-2016). Scientific Coordinator and Principal Investigator of a research grant to investigate case studies of Open Innovation in ICT in Europe.

European Commission, Horizon 2020 (2015-2016). Scientific Coordinator of participation of Scuola Superiore Sant'Anna to Horizon 2020 project ICTIP, coordinated by NESTA, UK, to design Challenge Prizes for DG Connect.

European Commission, WP7 (2014-2017). Scientific Coordinator of participation of Scuola Superiore Sant'Anna to SDI4APPS, coordinated by the University of West Bohemia. The project has the goal of developing technologies and business applications for geo-localized data.

Public Policy Experience

Italian Delegate to the SME and Access to Risk Finance Committee. As of 2013 he took part to the discussions of the "shadow" Committee leading to the approval of the Horizon 2020 WPs.

He is now the Italian Delegate for the official Committee presiding over SME, Innovation Support Actions, Access to Risk Finance within the Horizon 2020 Framework Program.

High Level Group on Innovation Policy and Management, (2013-2014). He represented Italy in this group of experts from government, business and academia. The HLG worked under the auspices of the European Presidency and delivered, in the course of 2014, recommendations to the EU Council on the implementation of a European Innovation Ecosystem.

Senior Advisor for Innovation Policy to the Italian Minister of Research, Education, and University Hon. Maria Chiara Carrozza. (2013 – 2014). He was responsible for the design of new policies, such as the first public challenge prize initiative in Italy, drafting of the National Research Strategy, the National Plan for Digital Schools. He also supported the Minister's public appearances and international meetings (EU Council, international summits and official visits).

Editorial Experience

Guest Editor for California Management Review Special Section on **Innovation in Family Business.**

Guest Editor for California Management Review Special Issue on **Intellectual Property Management:** in search for new practices, strategies and business models.

Associate Editor for Innovation Process and Intellectual Property Management, for **Creativity & Innovation Management.**

Journalistic Experience

Since 2014, Alberto collaborates with the main Italian daily financial newspaper "Il Sole 24 Ore". He manages a blog on innovation and he freelances for the technology & innovation section of the newspaper (Nòva).

From 2011 to 2013, Alberto collaborated with Affari & Finanza, the financial page of "La Repubblica" daily Italian newspaper, covering innovation and new business cases.

EDUCATION AND TRAINING

Dates	August 2002 – December 2006
Title of qualification awarded	Ph.D. in City and Regional Planning
Principal subjects/occupational skills covered	Title of the dissertation: "Internationalization of Research and Development: Evidence from the Semiconductor and Wireless Telecommunications Industries". Doctoral level courses on research design, quantitative and qualitative research methods, industrial economics, economics of innovation, city and regional planning, information systems, management theory.
Name and type of organization providing education and training	Graduate Division, University of California, Berkeley – USA
Dates	August 2002 – May 2003
Title of qualification awarded	Management of Technology Certificate
Principal subjects/occupational skills covered	MBA level courses and training.
Name and type of organization providing education and training	Specialization on technology management, intellectual property, strategic management, marketing of technology. Haas School of Business, University of California, Berkeley – USA
Dates	January 2001 – May 2002
Title of qualification awarded	Master of Science in Public Policy
Principal subjects/occupational skills covered	Master level courses and training. Classes in policy evaluation, research design, quantitative and qualitative research methods, industrial economics, public administration and political sciences.
Name and type of organization providing education and training	Georgia Institute of Technology, Atlanta – USA
Dates	November 1996 – June 2001
Title of qualification awarded	Diploma in Economics
Principal subjects/occupational skills covered	Undergraduate level courses on economics and management. Academic tutorship and supervision of research papers.
Name and type of organization providing education and training	Scuola Superiore Sant'Anna, Pisa – Italy
Dates	November 1996 – July 2000
Title of qualification awarded	Bachelor of Arts in Economics (Laurea vecchio ordinamento in Economia)
Principal subjects/occupational skills covered	Undergraduate education. Courses in economics and management. Final dissertation on the evaluation of industrial policy.
Name and type of organization providing education and training	Facoltà di Economia - Università degli Studi di Pisa – Italy

Dates	August 1994 – May 1996
Title of qualification awarded	International Baccalaureate
Principal subjects/occupational skills covered	High School diploma High level courses: Economics, History, Italian A, Philosophy Subs Level courses: English, Mathematics, Physics Extended Essay in History on "The historiography of Italian Resistenza: was it civil war?".
Name and type of organization providing education and training	United World College of the Adriatic, Duino (TS) - Italy

Selected Scientific Publications H-Index as of June 2015: 13

Family-Driven Innovation (2015). A De Massis, A Di Minin, F Frattini. *California Management Review* 58 (1), 5-19

Chesbrough, Henry, & Di Minin, A. (2014). Open Social Innovation. In H. Chesbrough, W. Vanhaverbeke & J. West (Eds.), *New Frontiers in Open Innovation*. Oxford: Oxford University Press.

Appio, F. P., Cesaroni, F., & Di Minin, A. (2014). Visualizing the structure and bridges of the intellectual property management and strategy literature: a document co-citation analysis. *Scientometrics*, 101(1), 623-661.

Di Minin, A., & Faems, D. (2013). Building Appropriation Advantage. *California Management Review*, 55(4), 7-14.

Corsi, Simone, & Di Minin, Alberto. (2013). Disruptive Innovation... in Reverse: Adding a Geographical Dimension to Disruptive Innovation Theory. *Creativity and Innovation Management*.

Di Minin, A., Frattini, F., Bianchi, M., Bortoluzzi, G., & Piccaluga, A. (2013). Udinese Calcio soccer club as a talents factory: Strategic agility, diverging objectives, and resource constraints. *European Management Journal*.

Chesbrough, H., Di Minin, A., & Piccaluga, A. (2012). Business model innovation paths. In L. Cinquini, A. Di Minin & R. Varaldo (Eds.), *New Business Models and Value Creation: A Service Science Perspective* (pp. 45-62). Milan: Springer.

Di Minin, A., Zhang, J., & Gammeltolf, P. (2012). Chinese foreign direct investment in R&D in Europe: A new model of R&D internationalization? *European Management Journal*, 30(3), 189-203.

A Di Minin, and M. Bianchi. 2011. Safe Nests in Global Nets: Internalization and Appropriability of R&D in Wireless Telecom. *Journal of International Business Studies*, 42(7): 910-34.

A. Di Minin, and J. Zhang (2010) An Exploratory Study on International R&D Strategies of Chinese Companies in Europe. *Review of Policy Research*, 27(4): 433-55.

A. Di Minin, F. Frattini A. Piccaluga (2010) Fiat: Open Innovation in a downturn (1993-2003). *California Management Review*, 52(3): 132-59.

M. Benassi and A. Di Minin (2009) Playing in between: IP brokers in markets for technology. *R&D Management*, 39(1): 68-86.

S. S. Cohen, A. Di Minin, Y. Motoyama and C. Palmberg (2009) The Persistence of home-bias for important R&D in Wireless Telecom and Automobiles. *Review of Policy Research*, 27 (March): 55-76.

K. R. Fabrizio and A. Di Minin (2008) Commercializing the laboratory: Faculty patenting and the open science environment. *Research Policy*, 37(5): 914-931.

J. T. Macher, D. C. Mowery and A. Di Minin (2007) The "non-globalization" of innovation in the semiconductor industry. *California Management Review*, 50, 217.

F. Cesaroni, A. Di Minin and A. Piccaluga (2005) Exploration and exploitation strategies in industrial R&D. *Creativity and Innovation Management*, 14 (3): 222-232.

F. Cesaroni, A. Di Minin and A. Piccaluga (2004) New strategic goals and organizational solutions in large R&D labs: lessons from Centro Ricerche Fiat and Telecom Italia Lab. *R&D Management*, 34 (1): 45-56.

Fellowships and Awards May 2015. Social Innovation Fellow, Meridian International Center, Washington D.C.

November 2007. Sloan Industry Studies Dissertation Award, Sloan Foundation, New York.

December 2005 - June 2006. Research Fellowship (Assegno di ricerca per ricercatore in

formazione) Ministero dell'Università e della Ricerca, Rome (Italy).

Academic Year 2005-06. Micheal Teitz Fellowship for Doctoral Students in Urban Planning, UC Berkeley.

Academic Year 2005-06. Dean's Normative Time Fellowship. Graduate Division, University of California, Berkeley.

Academic Years 2003-04 and 2004-05. Fellowship for Doctoral Students in Management. Fondazione IRI, Rome (Italy).

Academic Year 2003-04. Award for outstanding Graduate Student Instructor. UC Berkeley.

Fall 2002 & Spring 2003. Department Grant. Dept. of City Planning, University of California, Berkeley.

2001-02. William H. Read Award for outstanding Graduate Student. School of Public Policy, Georgia Institute of Technology.

Spring, Summer, Fall 2001 & Spring 02. Graduate Research Assistant Out of State Tuition Waiver, School of Public Policy, Georgia Tech.

2001. Fellowship for Graduation "magna cum laude" awarded by the University of Pisa.

1996-2001. Four years scholarship for undergraduate studies. Scuola Superiore Sant'Anna -Pisa.

1994-96. Two years international scholarship for the United World College of the Adriatic. Awarded by the Italian Commission of the United World Colleges.